



Reagan Orchestra Booster Club Executive Committee Meeting Minutes

November 18th, 2020

Due to the Holiday break in November, Nathan Shapiro, President, cancelled the Zoom meeting in lieu of a “read only” meeting.

Roll Call: None

Meeting Topics/Action Items:

- **Financial Update (as of 11/18):**

John provided the following financial update to the group:

TREASURER’S REPORT:

- Current Bank Balance \$24,645
- Recent Expenditures:
 - \$460 Fees Paid for Region / State contests in November (\$770 Total paid to date this year)
 -
- Year to date summary: (June 1 thru current)
 - Total In \$14,863
 - Total Spent -\$ 7,847
 - Net Inflow \$7,016
- Recap of Budgeted / Actual Purchases: (\$6,900 / \$3,501)
 - Software for Virtual Instruction \$400 /
 - Spirit Shirts \$1,500 / \$1,880
 - New Logo \$500 / \$250
 - Resources for virtual events, instruction, clinicians \$3,000 / \$250
 - \$1,100 has been quoted as a possible Expenditure for virtual event assistance.
 - Additional quotes are being compared.
 - Other Equipment or Technology upgrades \$1,500 / \$1,121
- Money received:
 - Forms collection to date / compared to last year total;
 - Opt Outs Paid \$7070 / \$7,280
 - Washtub Sales \$700 / \$928
 - Sponsorships \$3,655 / \$4,999
 - Polo Shirts \$1,425 / 2,190
 - Region & All State Fees \$910

- **Fund Raising:**
 - Kristen had the following report:
 - Silly Sock fundraiser--\$192 (sold 96 pair as of Monday 11/16 morning...awaiting final count)
 - Torchy's Spirit Night---\$263.64!--may take up to a month to receive
 - Next Spirit Night confirmed for Tuesday December 15th---MOD Pizza--1030am-10pm--20%
 - January Spirit Night set up at Smokey Mo's BBQ for Tuesday January 19th--5pm-close---will confirm closer to the date, they will donate from ALL sales during that time
 - Noticed Band had spirit night today, same as ours at Torchy's. Maybe we could suggest securing a day (Tuesdays) so as not to both be having one on the same night. Might get more participation from the school as a whole!
 - Also, the track team did a fundraiser Monday --not sure the exact details but I received a text from Carson during the school day asking to help him reach his \$400 goal---Carson said it was live--they saw donations coming in and all cheered when the computer made the "cha-ching" noise! Said they raised \$2000 during class!! (might have to come from orchestra itself not ROBC but wanted to make everyone aware of this!)
 - Do I need to get any additional Wash Tub cards??
- **Orchestra Scholarship Program:**
 - Dana wrote a great kick off letter to the scholarship volunteers committee.
 - Dana suggested the scholarship committee should schedule a daytime zoom meeting in December. Proposed the week of December 7-11.
 - Dana sent out a To Do list to the committee to be done before our next meeting on December 16th
- **Marketing:**
 - Tara used the Orchestra Facebook page, charms email and Reagan email blast, to advertise the Silly Socks Lady Fundraising as well as the 11/17 Spirit Night @ Torchy Tacos.
 - Torchy's Tacos event was very successful.
 - Tara share with the orchestra board a couple of links to promote the events on different social media groups.
- **School year update:** Mr. Elizondo updated the board with the existing plan with the following key points:
 - Mr Elizondo reached out to Mr. Joshua Ryan Rodriguez for the production of the virtual concert.
 - Mr. Elizondo updated the board with a quote for the virtual orchestra project. This quote included the two non-varsity orchestras.
 - Total quote for the two non-varsity groups is \$1100
 - Still awaiting the bid for the Chamber orchestra project.
 - John and Nathan confirmed there is a budget of \$3000 total for the virtual project including all orchestras.
- **Upcoming Events:**
 - Spirit Nights;
 - Tuesday December 15th---MOD Pizza--1030am-10pm
 - Virtual Orchestra Concerts;
 - December 8th from 6:30 – 8:30 pm

Adjournment: The meeting was offline.

Next Executive Committee Meeting: Wednesday, December 16th at 6PM

Follow up items:

- **Fundraising events.**
- **Orchestra scholarship process and committee.**

Respectfully submitted,

**Daniella Decanini
ROBC Secretary**