



Reagan Orchestra Booster Club Executive Committee Meeting Minutes Approved October 2, 2019

Nathan Shapiro, President, called the meeting to order at 6:30 pm in the Reagan Orchestra room.

Roll Call:

Board Members Present: Nathan Shapiro (President), Meg Lorente (Vice President), John Horton (Treasurer), Tara Ford (Publicity), Angela Halsell (Bookkeeper), Sixto Elizondo IV and Nathan Sharplin (Reagan HS Orchestra Directors)

Board Members Absent: Jo Ella Terhesh (Secretary)

Guests Present: Rodolfo Salinas, Denise Trevino, Thalia Sanchez-Kiolbassa, and Gabriela De la Fuente

Meeting Topics/Action Items:

- **Financial Update:**
 - Goal is to publish financials on ROBC website by November 1st
 - Mr. Elizondo, Nate and John met to discuss financials with John working to simplify the statements to provide parents a high level view of the financial status.
 - Current balance is \$48,610.54
 - Beginning with December meeting, John will start each meeting with a high level status of the financials (beginning balance, ending balance and funds received each month)
 - Thalia and another parent offered to provide a sample from the choir and PTA – Thalia provided for choir, pending sample for PTA
 - Expenses approved per Director Request:
 - Local family business donation of \$1,000 will be used towards Midwest students travel
 - ROBC will fund ½ of trip for band student that was requested to participate in Midwest trip
 - SNAP funds raised by Chamber students will be used to help fund Midwest trip
- **Upcoming Events:**
 - Five Guys at StoneRidge – October 10th and no flyer needed – 5 to 9 pm (ROBC receives 20%)
 - Lock in –rescheduled for 11/1 – 12 parent volunteers will be needed, 6 per shift
 - Nathan to send note requesting parent help
 - Denise and Vicky to provide meals for the event
 - October Concerts:
 - October 7th, 7:00: Johnson Varsity Orchestra, Reagan Chamber Orchestra
 - October 15th, 7:00: Philharmonia, Sinfonietta, Bravura, Sinfonia
 - Nathan to provide ROBC update in both sessions for 10 minutes prior to concerts
 - Mr. Elizondo will provide an update on status of forms, collections, etc. prior to concerts
 - Volunteers have been found for October 15th concert, (Iram Yusuf and Deann Busby)
 - Denise and Vikki will provide the reception cookies

- **Additional Discussion/Follow Up:**

- **Annual trip**

- ROBC would like to see the results of the existing survey and Mr. Elizondo was also requested to have a follow up survey to all parents for us to finalize in next meeting.
 - Thalia raised the issue that funds should be set aside for this trip to potentially increase the number of students that will attend.
 - Mr. Elizondo pointed out that historically the ROBC supports the cost of all instrument rentals which can range between \$6-10,000.
 - ROBC agreed that this will require more discussion as the board has limited funds to impact the overall cost per student for a much larger optional trip - the idea was discussed to potentially have a "scholarship" system for students that wish to go on the trip but cannot afford due to hardship - this was viewed as complex. We will need to find out if other booster clubs have guidelines around this topic.
 - Mr. Elizondo provided history and expressed that if there was no trip this year that some students will graduate without any option for an orchestra trip in past 4 years.
 - The annual trip should be a key discussion point in our November 6th meeting.
 - Will there be a trip in 2019-2020?
 - ROBC role in supporting/funding such a trip?

- **Orchestra Marketing/Branding**

- Multiple parents raised concerns that Orchestra does not always receive the same attention as other clubs at Reagan.
 - Gaby volunteered to meet with Year Book committee and report back how Orchestra can have a bigger placement for this year.
 - Rodolfo recommended leveraging the Reagan twitter account – Tara to investigate.
 - Gaby and Angela recommended increasing communication to parents regarding board meetings and pushing for more attendance. The board will need to assess the impact of managing this activity. Mr. Elizondo pointed out that the board should leverage the concerts as opportunities to address entire parent population yet keep the board meetings to a smaller audience to drive decisions. There was some good discussion here that the board will need to come to terms with, managing transparency vs. the need to accomplish objectives of the board.
 - View was that perhaps orchestra parents are not as involved as other parents and discussion on how to improve that involvement.

- **Status of Forms/Payments:**

- Approximately 20% of students have still not submitted forms or made payments.
 - This activity is outside of the ROBC jurisdiction and to be followed up by Mr. Elizondo and Mr. Sharplin ONLY.

- **Next Meeting Topics:**

- Finance Recommendation
 - Nate and John to meet separately and discuss options on how best we may reflect finances and offer ways to obtain parent feedback utilizing the points that were brought out in the October 3rd meeting - including Wish List items that were not discussed in this meeting.
 - Annual Trip discussion
 - Update from Cindy Stanley, PTA Orchestra Liaison – she reports Orchestra achievements, events, important information to the PTA

Adjournment: The meeting was adjourned at 7:37 pm.

Next Executive Committee Meeting: Wednesday, November 6th at 6:30 pm.

Respectfully submitted,

**Jo Ella Terhesh
ROBC Secretary**